

HOTSPOT

Productions

Services

www.hotspot-productions.com



What We Do

- Art direction
- Set Construction & SFX
- Visual Communication & Graphics
- Exhibit design & Fabrication



In this informative booklet, we would like to give you a detailed insight about who we are, what we stand for, and about the services we would be happy to provide you with.

Owed to our multi-cultural and diversified experience, we, at Hot Spot, conveniently provide full production services for local and international projects. Our work consists of the following main divisions:

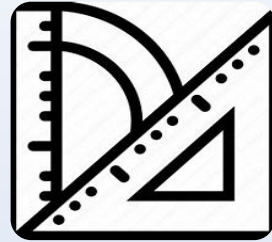
- ❖ Art direction, set construction & special Effect.
- ❖ visual communication & Graphics.
- ❖ Exhibit Design & Fabrication.
- ❖ Catering.

We are looking forward to be part of our creative work and add to it our expertise with our will to accomplish projects that are as high-end and artistic as possible. We are always committed to have the most competitive prices in the market in accordance to our quality standards and our "addiction to detail."

We would like to thank you for your interest in our services. we look forward to working with you.

Design

Visual communication
Interior / Exterior
Industrial Design
Digital /Interactive



"Quality is not an act it is a habit"

Fabrication

Print production
Millwork (Wood, Metal...)
Laser cutting and engraving
Integration



We are a single-source for design, fabrication and roll-out of value-driven visual communication systems, Interior and exterior signage, display fixtures, set constructions stands and much more.

Implementation

High quality production
Project Management
Labor
Installation



Our Designer is here to help you

- Show us your space
- Tell us about your project
- Get custom design (2D,3D)
- Revise your Design
- Sit Back and Relax



Our Location



Art Direction

Our Art director will help you to finalize your campaigns following the below points:

- collaborate with members of the art department to evaluate the client needs, develop project strategies, and create visual elements for ad campaigns.
- Setting goals with clients, provide updates, receive feedback, and present the final campaign.
- Conducting research for brand objectives, target markets, and industry trends following the customers need.
- Coordinating resources with our clients to create a cohesive, effective campaign.
- Establishing budgets and timelines and delivering the finished campaign within the set parameters.
- Troubleshooting design, staff, or process problems as they arise.
- Ensuring that all aspects of the campaign align with the needs of the client.
- Creativity and ability to delegate responsibilities.
- Receptiveness to feedback and adaptability.

ART DIRECTION



"Every great design begins with an even better story."



Set Construction

HOT SPOT productions will process the requested sets upon client requirements, our construction manager will build a full-scale scenery, as specified by our production designer or art director working in collaboration with the directors of production to create a set for a film, or television production. our set designer produces a scale model, scale drawings, paint elevations (a scale painting supplied to the scenic painter of each element that requires painting), and research about props, textures, and so on.

Models and paints will be settled with the aid of computer drafting programs such as AutoCAD or Vector works we can help our client to get a creative design within the set parameters.



SET CONSTRUCTION



DESIGN, FABRICATION



INSTALLATION



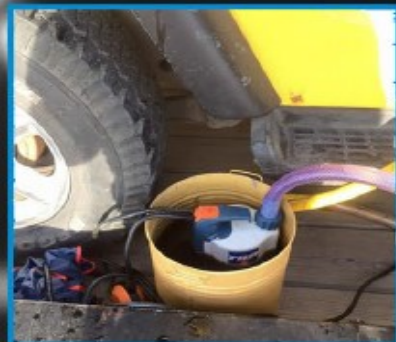
Special Effects

Hot Spot productions can provide a service for Mechanical effects (also called practical or physical effects) that are usually accomplished during the live-action shooting. This includes the use of mechanized props, scenery, scale models, animatronics, pyrotechnics and atmospheric effects: creating physical wind, rain, fog, snow, clouds, making a car appear to drive by itself and blowing up a building, etc. these effects are also often incorporated into set design and makeup.

For example, prosthetic makeup can be used to make an actor look like a non-human creature etc.

this service will be offered following the client needs.

SFX



SPECIAL EFFECTS,
MECHANICS



Table Tops

Hot Spot provides table tops rental for shooting upon the customer taste and requirement.



Mockups and Packs

Hot Spot team will manage to print packs and Mockups for your film branding , shoots, bags bottles, mugs and much more.

High Quality UV Printing

UV printing is a type of digital printing, where UV lights are used to cure ink as it is printed onto the surface.

Rather than traditional, solvent-based inks, UV printing uses UV inks. As the printer distributes ink on the surface of the material being printed on, a UV light follows close behind, curing the ink instantly.

This instant curing means that dots of wet ink don't have the opportunity to spread once printed, offering much finer attention to detail.

VISUAL COMMUNICATION



MOCKUPS, PACKS



HIGH QUALITY/ UV PRINTING



Large Printing Format Outdoor

Wide format printing is, essentially, the printing of large graphics or designs onto large rolls of paper

Paper

Paper is so adaptable and widely available that it's little surprise it remains one of the most popular large format printing substrates. With that said, while it may be cheap and easy to get hold of, it isn't exactly the most durable material, and for outdoor or long-term installations, it isn't the best choice as per our professional's advisors.

Vinyl

For outdoor and long-term installations, Hot Spot advise vinyl choice. Vinyl is extremely flexible, easy to cut and shape, and comes in a wide variety of different finishes, from matte to gloss and even reflective mirror vinyl. This is the material used on many outdoor advertising products (as well as things such as vehicle wraps) due to its affordability and versatility, and is often adhered to a rigid background for support and added durability.

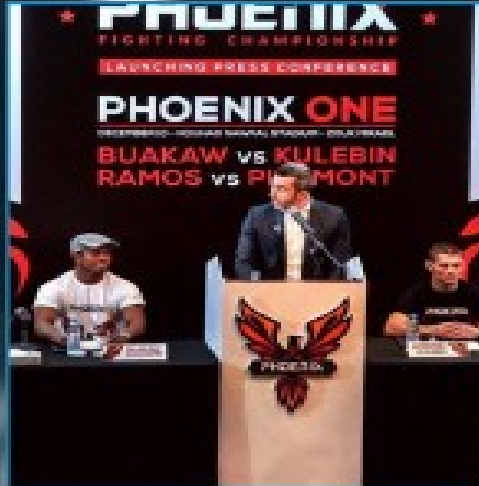
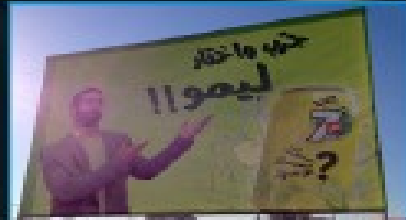
Fabrics and textiles

With the arrival of new large format installations such as tension fabric frames, it's not surprising to see an increasing number of wide format print Hot Spot offers printing on fabric. These substrates can serve a wide variety of purposes, from simple frames to acoustic treatment panels.

Wood, metal and other rigid substrates

We are able to print on solid and rigid materials such as aluminum or wood, and while this may not be anywhere near as common as something like vinyl, it means large format printing can be used for all kinds of unusual projects, such as art or photography exhibitions.

VISUAL COMMUNICATION



LARGE PRINTING FORMAT,
OUTDOORS



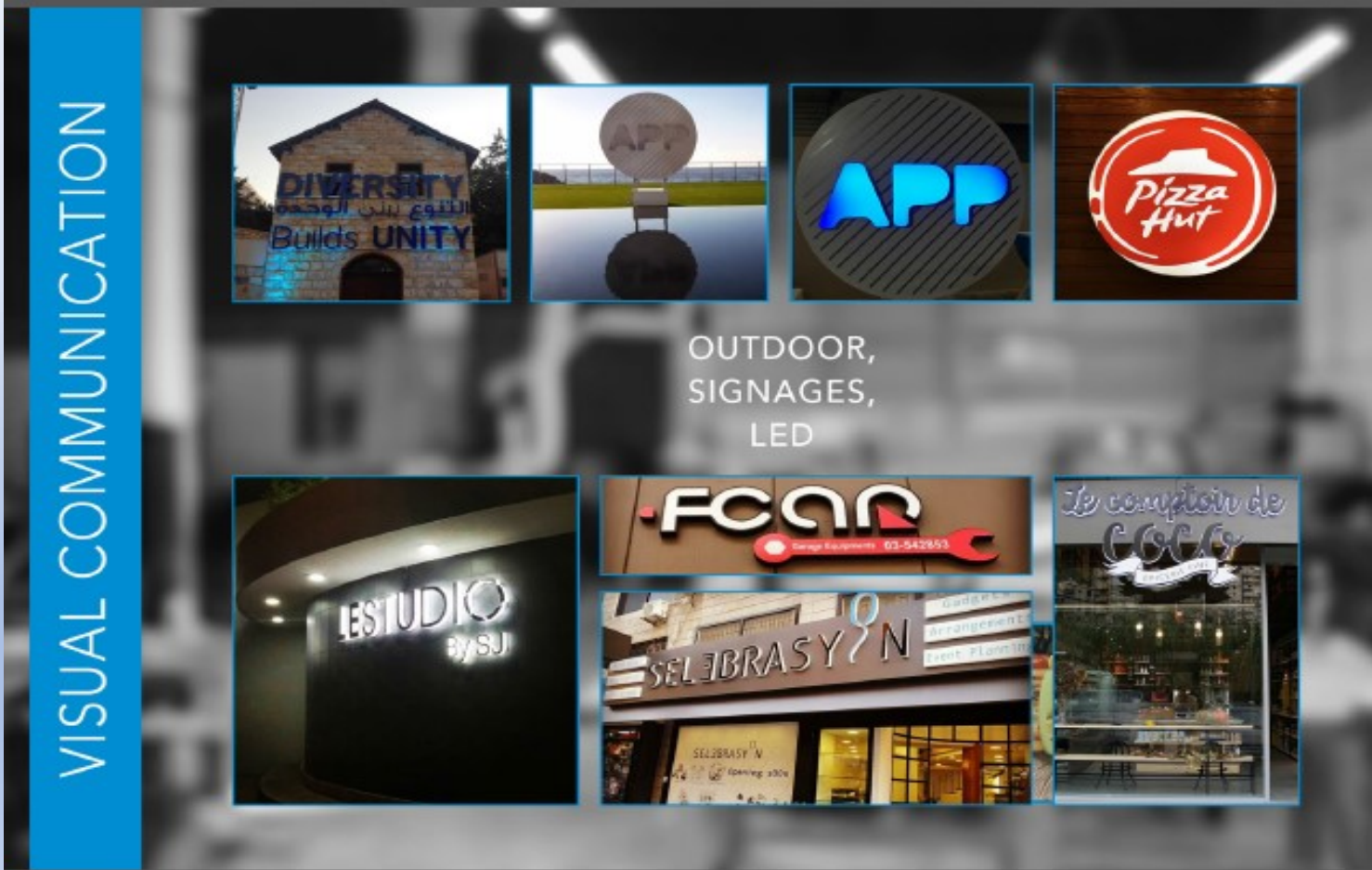
Lighting, Neon, Vintage Marquee ,Signs Photobooths

Hot Spot team will help and lead to install lighting setups, Neon, vintage Marquee signs, PHOTOBOOTHS upon the customer needs and requirements.



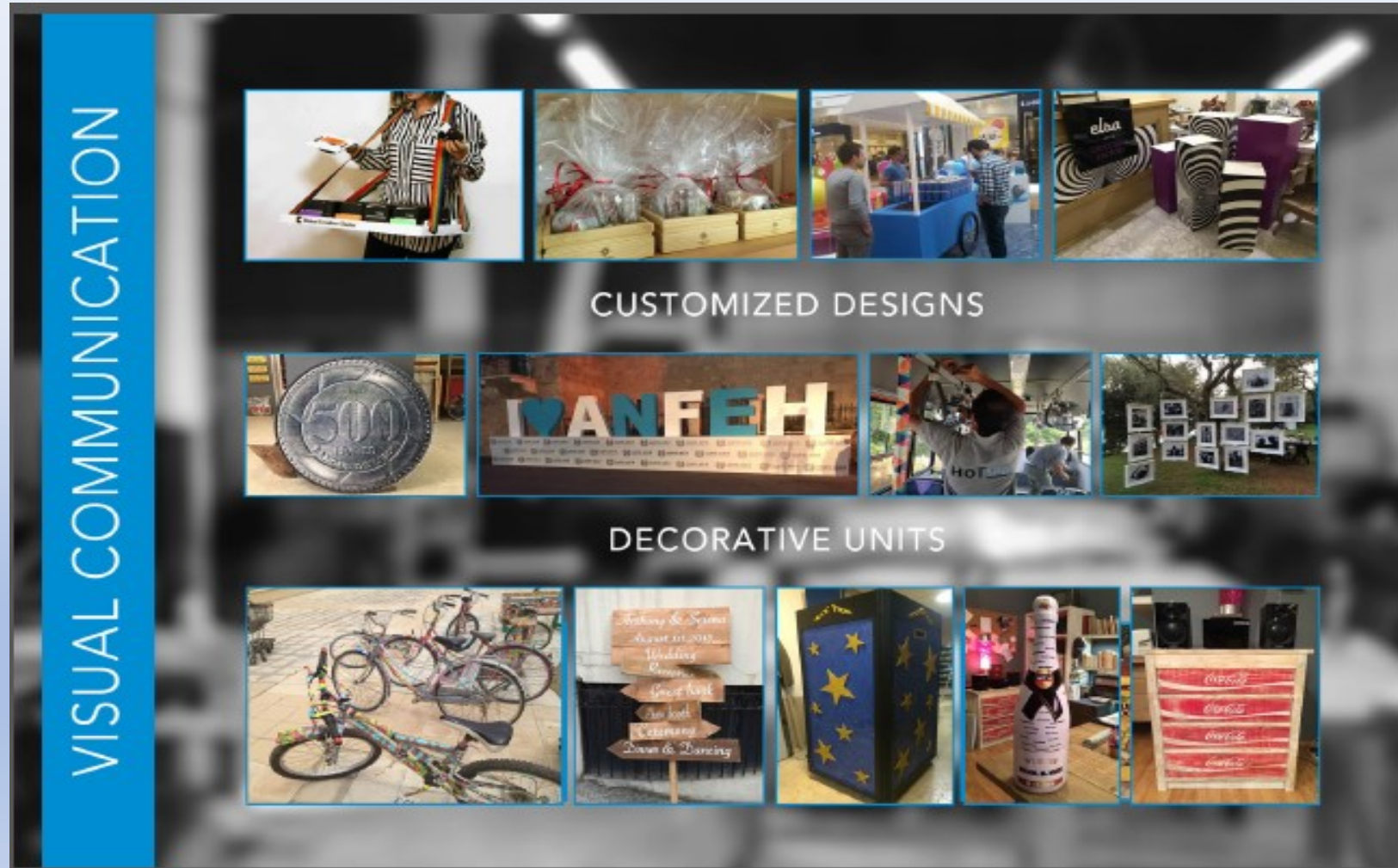
Outdoor, Signages, LED

At Hot Spot Printing, we want to make sure your business gets the attention it deserves. Our dedicated and experienced printers will work with you to create unique and compelling outdoor signage that will produce results. Our UV screen printing presses and ultra-high resolution UV digital printing presses can handle any size job, and we pride ourselves on bringing the highest quality to every project. It is this commitment to detail that sets Hot Spot Printing above its competition.



Customized Designs & Decorative units

Hot Spot team will assist the clients to execute and integrate any customized design,
Placing decorative units is a great way to expand your ideas and our job is to create your concepts into reality.



Vehicle Branding & Graphics

Vehicle Branding:

We provide vehicle branding and vehicle graphic services for an excess of vehicles with seamless prints. We aim to make the best use of vehicles as media channels and send a positive message to your target audience. Advertise your company and its services through your company's vehicles with Hot Spot exclusive vehicle branding service.

Graphics:

It allows your customers to see what's inside while enabling natural light to filter into the store. Done effectively, storefront windows can be used as a marketing tool to entice people to come inside and shop. graphics are used every day, at retail shops, restaurants, convenience stores, and beauty salons to inform and attract customers. What you may not realize is how many different constructions and material options there are in the world of storefront graphics.



VISUAL COMMUNICATION



VEHICLE BRANDING

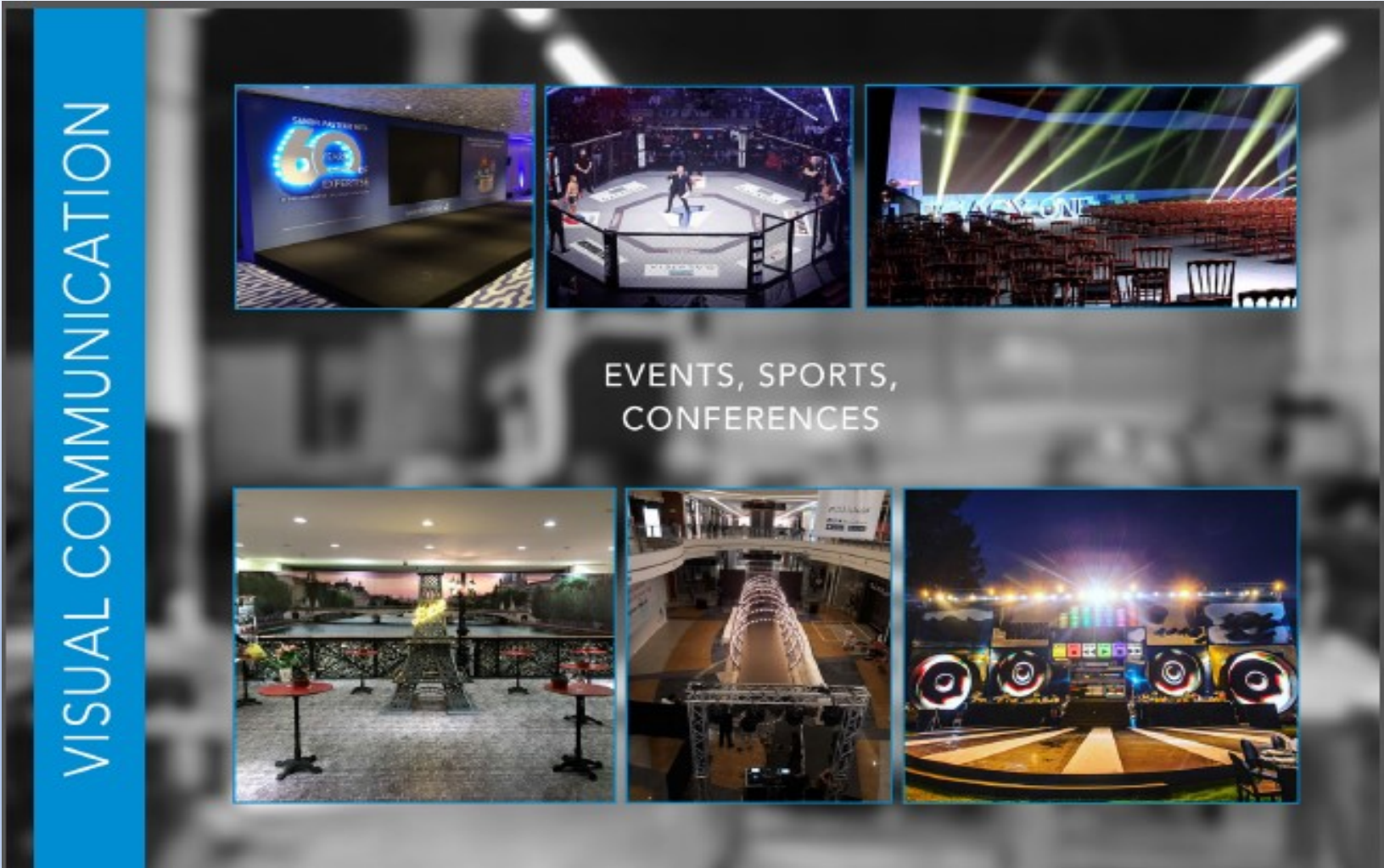


GRAPHICS



Events, Sports, Conferences

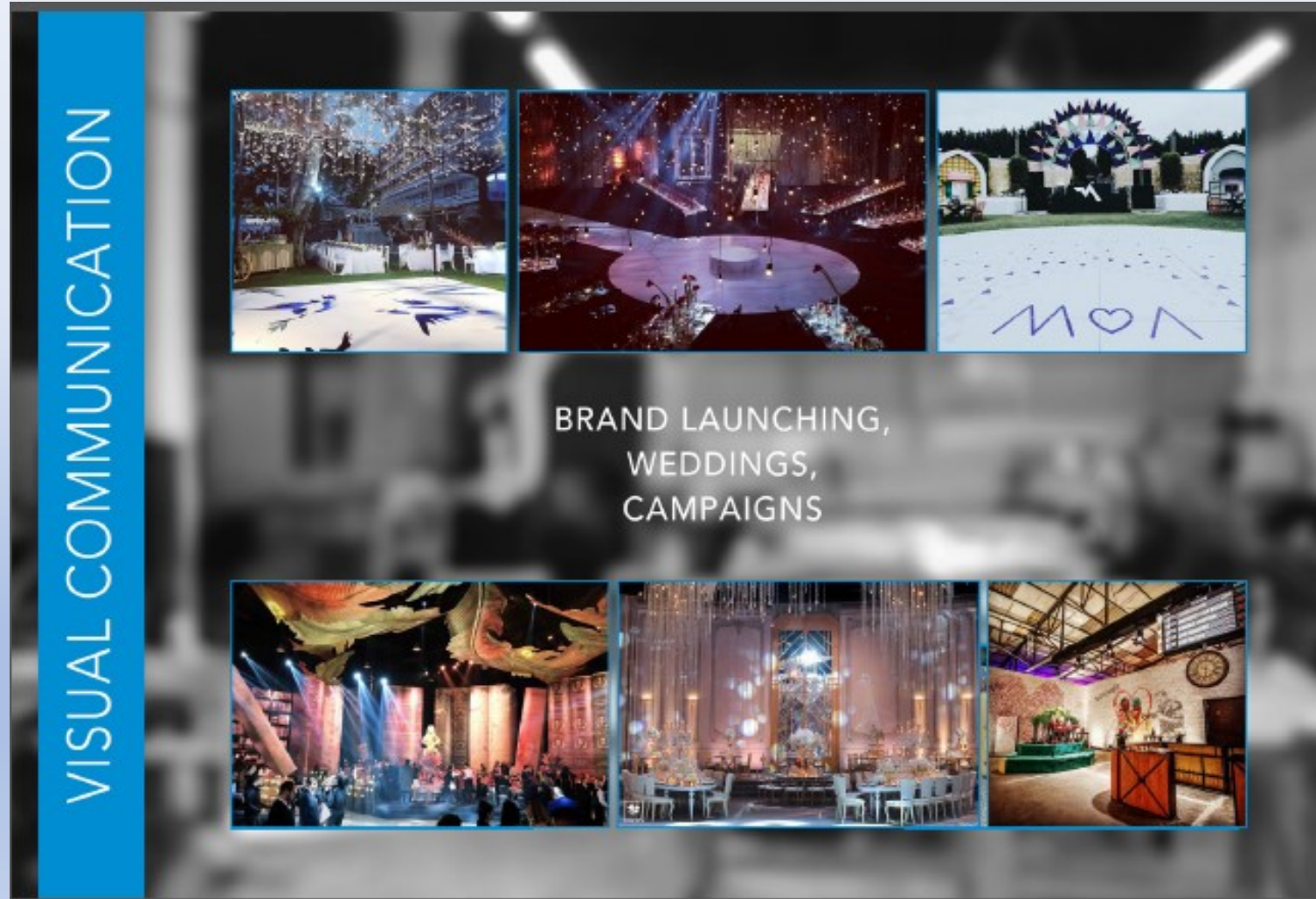
Our company are the best in the field of events, sports and conferences Hot Spot experts will communicate all your needs and forward your requirements to our technical specialists for a great and valuable integrations and setups.



EVENTS, SPORTS,
CONFERENCES

Brand Launching, Wedding , Campaigns

Brand Launching ,weddings and campaigns can be executed through our professional team ,forward your requirements and we will be more than glad to organize and implement the needed.



Exhibition Stands

We are specialist in creating medium to large size exhibition stands with high impact in KSA. Check below to see some of our executed stand projects. Interested in what we can do for you? Use our Exhibition Stand Design to check designs or contact us for a custom design based on your needs.





Thank you